

## It's GO Time - Community Engagement Summary

Project timeline: November 26, 2019 – January 31, 2020

Total page visits: 2,600

Engaged visitors (survey respondents): 490

Informed visitors (clicked on one more link, downloaded a document or viewed a video): 891

Aware visitors (unique visitors who visited the page): 1900

**Question 1: What amenities and activities would you like to see at the future Innisfil GO Station? Think about how you would like to see features such as parks, playgrounds, trails, public art, seating, shops, restaurants and parking lots integrated within the station.**

Top 20 amenities that survey respondents feel are the most important	
<p><b>1. Parking – 195</b> Residents expressed parking as a top priority and the importance to “get it right.” Accessible, ample parking that is cheap or free for residents (the way IBP operates) would be beneficial. An indoor parking garage that is numbered was mentioned on multiple occasions. Underground parking is another preference in order to protect the precious greenspace.</p>	<p><b>2. Food/Restaurants – 168</b> Having food options available is a must. Participants identified various options, from organic, healthy, “smaller shops” to a McDonalds, fast-food options or food trucks. On the opposite end of the spectrum, many respondents also wanted a full-fledged dine-in restaurant or a grocery store available to pick up necessities before going home.</p>
<p><b>3. Retail Options – 127</b> Residents wanted shopping opportunities on both ends of the scale. Some wanted little local shops or convenient stores, while others wanted a Shoppers Drug Mart and an entire mall. One participant specifically expressed having a mall similar to Market &amp; Co at Upper Canada in Newmarket.</p>	<p><b>4. Coffee Shop – 102</b> A very specific desire for a coffee shop was made evident.</p>
<p><b>5. Park/Playgrounds – 98</b> Participants mentioned parks many times, with specific reference to a splash pad/water park as well.</p>	<p><b>6. Trails – 82</b> Walking, biking, and hiking trails were preferred in order to “keep that country feel” and prioritize pedestrian and bike access. Residents would also appreciate a way to connect from neighborhood subdivisions.</p>

<p><b>7. Seating – 75</b> Ample seating that is accessible, attractive, and comfortable is a priority. Indoor seating or covered spaces were also mentioned as a way for travellers to stay out of the cold while waiting for the train.</p>	<p><b>8. Public Art – 47</b> Art that is representative of Innisfil would be appreciated. Participants wanted “something to see or do while waiting” such as observing sculptures, paintings, or community talent.</p>
<p><b>9. Greenspace – 36</b> Protecting agricultural space as much as possible would be beneficial. The idea to make this space “beautiful” was mentioned many times, in addition to incorporating “green roofs” to make up for what might be lost.</p>	<p><b>10. Indoor Space – 34</b> An indoor area to provide a warm place during the winter is preferred. For instance, having a heated or bad weather shelter.</p>
<p><b>11. Bike racks/repair stations – 30</b> Making room for active transportation is a must. Incorporating secure bicycle parking, bike racks, and bike repair stations were all discussed. Adding bicycle or e-bike rentals was also suggested.</p>	<p><b>12. Washrooms – 21</b> Ample, modern washrooms that are accessible are a must. Various participants expressed the need for washrooms to accommodate more than one person.</p>
<p><b>13. Shuttle/bus – 19</b> A shuttle to Alcona and the Tanger Outlet Mall in Cookstown was mentioned, as well as rideshare integration and car-pooling. The possibility for UBER to get priority parking access was also suggested.</p>	<p><b>14. Wi-Fi/charging stations – 18</b> Free Wi-Fi would be beneficial, especially to check the train status as well as use Presto on mobile. Charging stations for phones is a bonus as well.</p>
<p><b>15. Entertainment – 17</b> Having something fun to do or keep busy would be appreciated. A movie theatre was mentioned above all other forms of entertainment. A driving range or a Dave &amp; Busters were also mentioned.</p>	<p><b>16. Recreation space – 15</b> A basketball court, ice rink, or other recreation opportunities were mentioned.</p>
<p><b>17. Electric car charging stations – 12</b> A dozen participants identified car charging stations as a need in planning for the future.</p>	<p><b>18. Fitness Centre – 11</b> Staying active by incorporating a gym or public exercise machines would be beneficial.</p>

<p><b>19. Daycare – 8</b> Having childcare central to the GO train would be useful for parents as a convenient drop-off on their way to work. A “dog daycare” was also mentioned.</p>	<p><b>20. Accessibility/Noises – 7</b> “It would be neat if you had lots of different communication options such as braille, pictures, touch screens incorporated in parks/playgrounds”</p>
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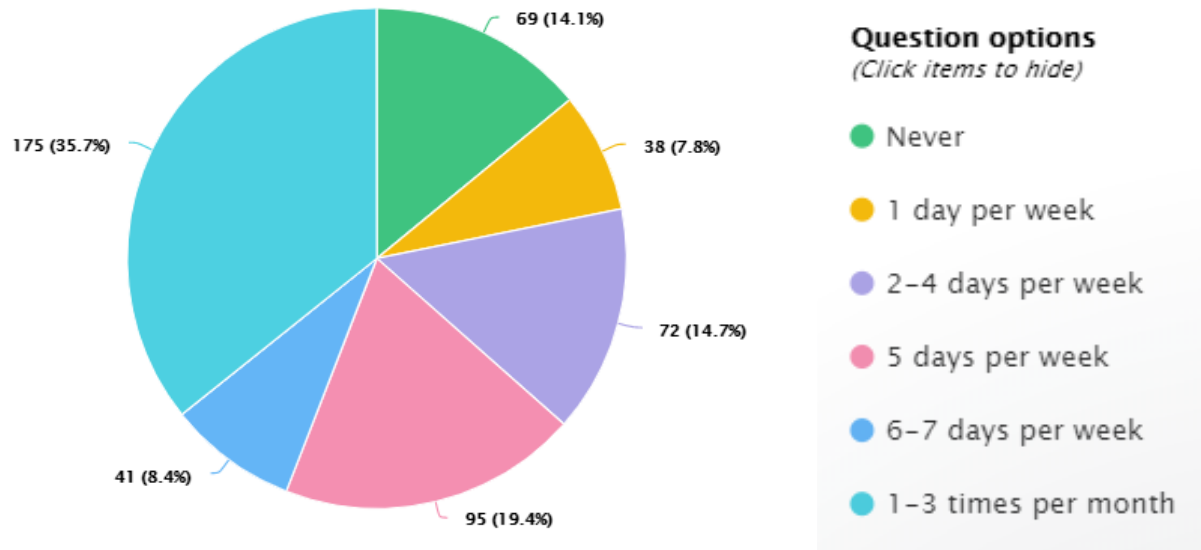
**Question 2: Please rank your preference for how you would like to get to the Innisfil GO Station (1 is what you prefer most and 7 is what you prefer least).**

Option	Average Rank	Comments
1. Car	2.44	Most Preferred Ranked Option
2. Shuttle bus	3.70	
3. Walk	3.73	
4. Bike	3.98	
5. Carpool	4.01	
6. Rideshare (Uber)	4.08	
7. None of these options	6.04	Least Preferred Ranked Option

This question asked survey takers to rank specific options based on their preference. The results above represent the average ranking for each option. With an average ranking, lower the number, the more preferred the option.

As indicated, the majority of survey respondents expect to get to and from the GO Station by car, emphasizing the need for well-planned and well-designed parking facilities.

**Question 3: Based on the current level of peak hour one-way GO train service (morning and evening), on average, how often do you expect to use the Innisfil GO Station?**



Option	# of Responses	Percentage
1. 1-3 times per month	175	35.7%
2. 5 days per week	95	19.4%
3. 2-4 days per week	72	14.7%
4. Never	69	14.1%
5. 6-7 days per week	41	8.4%
6. 1 day per week	38	7.8%